

## Corporate Alumni Scheme

### Background

Learntesting introduced its Alumni Scheme in December 2010. Aimed at those already certified during the past 13 years in any ISEB or ISTQB Software Testing Certificate, those joining for a nominal sum are provided with latest versions of certificated course materials plus a range of other benefits (see Alumni Scheme sheet or [www.learntesting.com](http://www.learntesting.com))

Learntesting has now introduced a compelling proposition for companies with any staff already certified in software testing:

- Get big discounts on a range of online and classroom courses from a global alliance of Accredited Testing Organisations
- Ensure your staff comply with new ISTQB Foundation Code of Ethics\*
- Keep your software testing team knowledge up to date
  - New Foundation Syllabus released October 2010 (4<sup>th</sup> Major revision since scheme inception)
- Ensure ALL your certificated staff 'speak the same language' in software testing
- Demonstrate to your staff you are serious about their continuous professional development
- Help to retain your staff
- Give your staff who are moving on to Advanced Level a better chance of success

*\* Foundation Code of Ethics introduced in 2010 syllabus – "Certified Testers shall participate in lifelong learning regarding the practice of their profession"*

### Corporate Alumni Scheme – How does it work?

The concept is very simple:

Subscribe a fixed nominal sum based on the size of the corporate testing community already certified, for ALL staff (including those not yet certified) to benefit from:

- **Access to the Learntesting e-book library containing 50 testing and related books**
- **Access to latest versions of ISTQB Certification course materials (equivalent to existing certificates)**
- **Up to 50% discount on all Learntesting online products for ALL staff, including:**
  - **Foundation Level Course - £249**
  - **Advanced Level Courses - £399**
- **Up to 25% discounts on Learntesting Partner products, including:**
  - **Classroom Training Courses**
  - **Testing Conferences, Seminars & Tutorials**
- **Regular testing content updates**

**A simple fixed charging basis:**

Based on the number of staff already certified, plus allowing for expansion over a 12 month period, a simple one-off charge allows access up to a prescribed number of Users

<b>Foundation (Users up to)</b>	<b>Fixed Fee (12 months)</b>
<b>10</b>	<b>£250</b>
<b>25</b>	<b>£500</b>
<b>50</b>	<b>£900</b>
<b>100</b>	<b>£1,600</b>
<b>250</b>	<b>£3,500</b>

<b>Advanced (Users up to)</b>	<b>Fixed Fee (12 months)</b>
<b>5</b>	<b>£125</b>
<b>10</b>	<b>£250</b>
<b>25</b>	<b>£500</b>
<b>50</b>	<b>£900</b>

Note that Advanced Fee is in addition to Foundation Fee

**Learntesting Global Testing Alliance Network – Benefits for the Corporate Alumni Members**

Learntesting has built a global network of partners, which is being carefully extended by selection of complementary businesses in different regions of the world, including:

- ISTQB/ISEB Accredited Training Organisations (ATOs)
- Generic Training Organisations
- Test Consultancies
- Conference Organisations
- Testing Tool Vendors
- Recruitment Organisations

Learntesting has established global testing alliance partners in the UK, Europe, Far East, Australasia and North America. During 2011 Learntesting will be offering a range of discounted products and services from this partner network, including classroom training and conference places.

This means that any client subscribing to the Learntesting Corporate Alumni Scheme, not only receives up to 50% discounts on Learntesting branded online courses, but discounts from top class training and conference organisations, making it a very simple value proposition for most organisations to join the scheme.

For further details, please contact either [sales@learntesting.com](mailto:sales@learntesting.com), or your local Learntesting sales agent.